

2015 STURGIS MOTORCYCLE RALLY STATISTICS



DESCRIPTION	50th 1990	60th 2000	65th 2005	70th 2010	74th 2014	75th 2015
Estimated Attendance	400,000	633,000	525,250	466,769	442,200	739,000
*Tons of Garbage Hauled - Sturgis	408.88	769.55	795.18	583.16	538.72	764.79
*^DOT Traffic Counts reflects 10 day count, 12 day count in 2015	564,106	773,541	626,688	601,324	563,650	1,031,055
*Mt. Rushmore Traffic Counts (in Park) reflects 15 day count				67,130	59,807	82,751
*^SD State Sales Tax Collected	177,000	573,000	596,246	456,986	475,558	827,526
*^^^Official Main Street Photo Count				3,530	2,696	4,125
Vendor Licenses Issued - Sturgis	243	943	901	761	^^681	916
Vendor Licenses Issued - Meade Co.	307	187	287	261	243	166
Taxable Sales within City Limits/Temporary Vendors	3 mil	14.3 mil	14.9 mil	11.4 mil	11.8 mil	20.6 mil
Sturgis City Sales Tax Collected within City Limits/Temporary Vendors	59,000	286,000	268,711	228,493	237,779	413,763
SD Dept of Tourism Tax Collected within City Limits/Temporary Vendors		143,000	148,060	170,191	176,327	308,209
City Vendor Fee Revenue	63,225	305,300	340,000	273,330	410,279	528,403
City Rental Property Revenue		249,021	256,398	198,847	284,936	398,675
City Sponsorship Revenue		200,821	227,000	214,570	299,656	347,559
**Sanitation Fee Revenue		122,760	166,524	118,126	143,080	194,576
Marriage Licenses Issued - Sturgis	179	197	109	74	60	122
Rally Related Deaths - SD Highway	11	10	6	9	4	13
Parking Tickets - Sturgis Police Department		359	273	130	209	309
Felony Drug Arrests - Sturgis Police Department		56	17	7	7	5
Misdemeanor Drug Arrests - Sturgis Police Department		307	110	51	54	44
Arrests for Non-Traffic Violations - Sturgis Police Department		264	258	131	205	246
Traffic Violations - Sturgis Police Department		500	115	105	154	212
Jailed - Meade County Sheriff		111	448	401	428	359
Calls for Service - Meade Co. Sheriff		1150	1197	1,111	868	894
Sturgis Hospital Emergency Room Visits		390	317	335	295	542

*Five counts factored into formula that determines estimated annual attendance

^^All reported sales and tax activity are based off of reports dated as of the fourth week of each September

^^^In 2014 11 returning vendors did not have to purchase licenses because they were open for mor than 5 months